

SCALING SUCCESS: STRATEGIC STAFFING SOLUTIONS FOR BEVERAGE COMPANY



SITUATION

A full service beverage contract manufacturing company, faced significant challenges in scaling up its operations to meet growing demand. When the company relocated to a new facility, none of their production team members transitioned with them, leaving them in urgent need of 10 associates within a tight timeframe. The company turned to Nesco for assistance.



ACTION

Nesco employed a strategic approach to address the beverage manufacturer's staffing needs and facilitate their growth including:

- **Rapid Staffing Solutions:** quickly source, screen, and hire associates within a short timeframe, ensuring uninterrupted production and order fulfillment.
- **Customized Hiring Process:** implemented behavioral interviewing questions to identify candidates best suited for the roles, enhancing the quality of hires and minimizing turnover.
- **Scalability Support:** provided flexibility to scale their workforce up or down as needed, enabling the company to adapt to fluctuating demand and business conditions.
- **Consultative Approach:** offered strategic guidance and cost-saving initiatives to help the beverage manufacturer optimize their operations and achieve their business objectives,.

"Nesco has really come through for us as we navigate our start up. Great job!!!"

RESULT

The partnership led to:

- Rapid expansion and successful opening of a **new location**.
- Efficient hiring with a **28% turnover rate** in the first year.
- Over **26 full-time conversions** and skill development opportunities.
- **Achievement of production goals**, with acknowledgment from the beverage manufacturer's management team that initial targets would not have been met without Nesco's assistance.

In summary, Nesco's strategic staffing support enabled the beverage manufacturer to scale up effectively, optimize operations, and achieve business growth objectives.

ABOUT NESCO

Nesco Resource, a nationally-ranked workforce solutions organization, was founded in 1956 in Cleveland, Ohio. Nesco focuses on personalizing your success, connecting top talent with great employers and opportunities.

